

PRODUCT SHEET



Multi-Space Pay Station

Public and private parking operators are realizing the benefits of multi-space pay stations: increased revenue, reduced operational costs, and superior customer service, to name just a few. Consumers also enjoy the added convenience, diverse payment options, and ease of use provided by pay stations. LUKE II is a highly secure, flexible pay station suitable for on- and off-street deployments. LUKE II fulfills customer service expectations and delivers superior performance and significant contributions to operators' top and bottom line.

LUKE II Features for Consumers

- Range of convenient payment options, such as coins, bills, credit cards, smart cards, value cards, campus cards, coupons, and Pay-by-Phone
- Contactless payments for rapid parking transactions
- Extend-by-Phone service provides expiry reminders and the ability to add time via mobile phone
- · Large color screen that is easy to read
- · Prompts in multiple languages
- Ability to pay for parking or add time using any pay station in the system
- Coin escrow refunds consumers' money upon a cancelled transaction
- 38-key full alphanumeric keypad for easy license plate entry
- Easily recognizable design identifies machine as a parking pay station



LUKE II Features for Parking Operators

- Separate maintenance and collections compartments for enhanced security
- Theft-resistant design to protect coins, bills, and internal components
- Enhanced locking mechanism and electronic lock support for added security
- PCI compliant and PA-DSS validated system ensures credit card data security
- Pay-and-Display, Pay-by-Space, and Pay-by-License Plate on the same pay station
- Remote configuration of rates and policies saves time and money
- Integration with leading parking technology partners for a complete solution
- Flexible rate structures and diverse payment options can increase revenue
- · Reduced maintenance and collections costs
- Real-time credit card processing to reduce processing fees and eliminate bad debt
- · Real-time reporting and alarming
- · Complete audit trail and rich analytics



PRODUCT SHEET



Integrated Parking Management

Parking is more than just pay stations, and Digital Payment Technologies (DPT) believes that complete and integrated parking management yields superior results. To that end, DPT has built its solutions around an open system architecture that allows integration with complementary best-in-class technology partners. A complete integration with leading space sensor, Pay-by-Phone, smart card, credit card processing, enforcement handheld, and license plate recognition (LPR) platforms allows DPT to consolidate payment information in its PCI compliant Enterprise Management System (EMS) back-end in order to conveniently present it to enforcement, citation management, accounting or other applications.

LUKE II Specifications

- Cabinet: 12-gauge cold rolled steel protected with an anti-corrosion coating
- Payment Options: Coins, bills, credit cards, contactless payments, smart cards, value cards, campus cards, coupons, Pay-by-Phone. Coin escrow optional
- Card Reader: Cards are not ingested no moving parts. Reads Tracks 1, 2, and 3 of all magnetic stripe cards conforming to ISO 7810 and 7811. Reads and writes to chip-based smart cards conforming to ISO 7810 and 7816
- Bill Stacker: 1,000-bill capacity (US only)
- Printer: 2" receipt width
- Display: Color backlit LCD with 640 x 480 resolution
- Keypad: 38-key alphanumeric with tactile buttons
- Locks: Can be re-keyed twice without removal of lock cylinder. Electronic locks optional
- Access: Separate compartments for maintenance and collections
- Communications Options: GSM/GPRS, CDMA, Ethernet
- Environmental Requirements: -40°F to +140°F (-40°C to +60°C)* Relative humidity: up to 95%
- Power: 120 V AC. Slimline solar panel optional
- Operational Modes: Pay-and-Display, Pay-by-Space, Pay-by-License Plate
- Multilingual Support: Up to four languages using roman or non-roman characters
- Audible Alarm: Senses shock and vibration
- Color: Charcoal gray. Additional colors optional
- Standards: UL/CSA approved, ADA compliant, PCI compliant, PA-DSS validated



*using separately purchased heater/insulator option. Low end of range is -4°F (-20°C) ambient without heater/insulator option



DATA SHEET





Pay Station Configuration Made Easy

The power to quickly and easily configure your multi-space pay stations is at your finger tips. The BackOffice Support System (BOSS) from Digital Payment Technologies (DPT) is a software application designed to configure all operating aspects of your pay station and is available with every DPT parking machine. BOSS enables you to configure and adjust rates, payment and display options, and unit configuration as often as you like. Updating your network of pay stations is easy. You can use the supplied BOSS Data Key or the Internet via DPT's Web-based Enterprise Management System (EMS).

Configuration

Each pay station can be configured to meet your specific needs. Settings for each pay station include:

- Introduction screen
- Operational mode (Pay-by-License Plate, Pay-by-Space, Pay-and-Display)
- Language support
- Accepted payment types
- Accepted currency denominations
- Extend-by-Phone support
- · Receipt headers and footers

Rates

The pay station supports a range of rate types providing you with complete flexibility for your operation. All rates can be previewed before updating the pay station. Supported rate types include:

- Hourly
- Daily
- Incremental
- Monthly
- Blended
- Scheduled
- Valid For



PRODUCT SHEET

Digital Iris

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Data Intelligence Platform

Parking systems that require everything to be done manually are time consuming and expensive. The cost of staff and maintenance can have a real effect on profit margins. Designed specifically for the parking industry, Digital Iris is an easy to use cloud-based data intelligence platform that provides actionable information for the right people at the right time. This platform provides you with a wealth of real-time information on the status of your lots and pay stations, from revenue and security monitoring, to power levels and environmental conditions.

Digital Iris brings to life the full capabilities of DPT pay stations. It offers insight and data visualization through key performance indicators and interactive metrics to enable you to better manage your operations and react quickly to situations as they arise. You'll save time and money.

Core Functionality

- · Securely log into the system from anywhere using a Web browser
- · Create, delete, and maintain user accounts
- Configure rates, messages, and other parking information and then
 remotely distribute this to your pay stations
- Compile and retrieve valid/expired space information for all pay stations using any pay station on the network
- Allow consumers to add time to their permit from any pay station on the network

Monitoring and Alarming

- Proactively send information to your staff in the field regarding the status of each pay station
- Use a Web browser to retrieve the status of pay station resources such as the door open/closed, printer, batteries, paper, cash receptacles, bill validator, temperature, humidity, and shock alarms
- Allow real-time alarm notification to distribution lists based on e-mail addresses or telephone numbers, for immediate response by parking personnel

Real-Time Credit Card Processing

- Virtually eliminate lost revenue due to lost, stolen or expired credit cards
- Approve or decline credit card payments at the pay station in real-time to increase the speed of accounts receivable and collections, and reduce bad debt
- Pay lower transaction fees associated with real-time transactions
- Provide an authorization number printed on the permit at the time of purchase
- · Refund credit card transactions using Digital Iris
- Supports numerous processors or gateways such as:
 - Authorize.Net
 - First Data Nashville
 - Heartland Payment Systems
 - Moneris (Canada only)
 - Paymentech
 - · Payment Processing Inc.



DATA SHEET

- Expires At
- Holiday

BOSS also offers a Restricted Rate that can be used to inform consumers when and why the pay station(s) is not in operation due to street maintenance or special events.

Coupons

Coupons can be enabled in BOSS to provide discounted parking for individuals or groups. Consumers likely to benefit most from using coupons are:

- Patrons of local merchants
- Event attendees
- Special guests
- Carpool pass-holders

Languages

DPT pay stations support both Roman and non-Roman characters. Pre-configured languages can display on the pay station screen. Most preconfigured languages can also print on receipts. Supported languages include:

- English
- French
- Spanish
- Vietnamese
- Simplified Chinese

All on-screen prompts and receipt fields can be modified using BOSS to meet your specific language needs.

Offline Credit Card Processing

All DPT systems are PCI compliant and PA-DSS validated for the secure processing of both online and offline credit card transactions. BOSS facilitates the offline processing of credit card transactions by manually downloading transactions from the pay station and then processing them.

Offline Reporting

Numerous reports can be generated using BOSS by first downloading pay station transaction data. BOSS can generate the following reports:

- Transaction Report
- Audit Report
- Cash Report
- Rate Report
- Custom Card Report
- Online Configuration

Online Configuration

Pay stations can be configured and have their rates adjusted in real-time using BOSS when connected to DPT's Online Management System (EMS). Alone BOSS allows you to manually upload configuration and rate changes to your pay stations using the supplied BOSS data key.



PRODUCT SHEET

Reporting

- Generate real-time reports based on transactions and space information from pay stations
- Use a Web browser to view, print or export current totals of permit sales in real-time
- View, print or export a copy of any audit report as soon as it is generated
- Query, view, print or export transaction details with lot setting, machine number, transaction date/time, and permit expiry date/time
- View, print or export credit card processing information, and simplify monthly merchant account deposit reconciliation

Digital API

- Connect Digital Iris with complementary products within your parking operations to deliver additional functionality, improve business practices, and simplify operations
- Wirelessly deliver pay station space data to enforcement handhelds and communicate with physical space sensors
- · Centralize revenue data from various parking technologies
- · Integrate with Web applications and corporate intranets
- Integrate with Pay-by-Phone systems
- Exchange information with license plate recognition (LPR) systems for a 10- to 20-fold improvement in enforcement productivity

Coupons

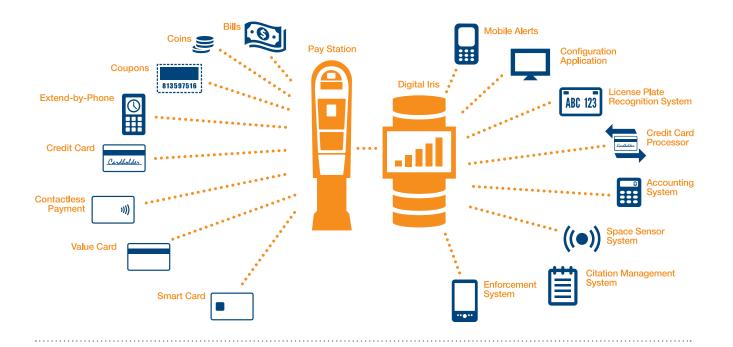
- Provide authorized consumers with coupon numbers to receive free or discounted permits
- · Specify the effective start and end dates of coupon availability
- Specify the number of times a coupon can be used during an allotted time period (including unlimited and once-daily)
- · Restrict access to rates based upon a coupon number
- Specify a percentage or dollar amount discount
- Specify a region, pay station or space range for which the coupon number is valid

Value Card Processing

- Accept and authorize specific value cards and campus cards in real-time, including:
 - Blackboard
 - TotalCard
 - NuVision

Extend-by-Phone

- · Provide consumers with parking expiry reminders
- Enable consumers to add time to their parking session via
 mobile phone
- Specify rates, policies, and fees for Extend-by-Phone



Digital Iris Dashboard Reports and Analytics

Dashboard Tab – Example Finance View

Where you begin your data visualization experience; it is complete with widgets, columns, sections and graphs to gain intelligence into your parking operation (Finance, Operations, and Maps are a part of every default dashboard).



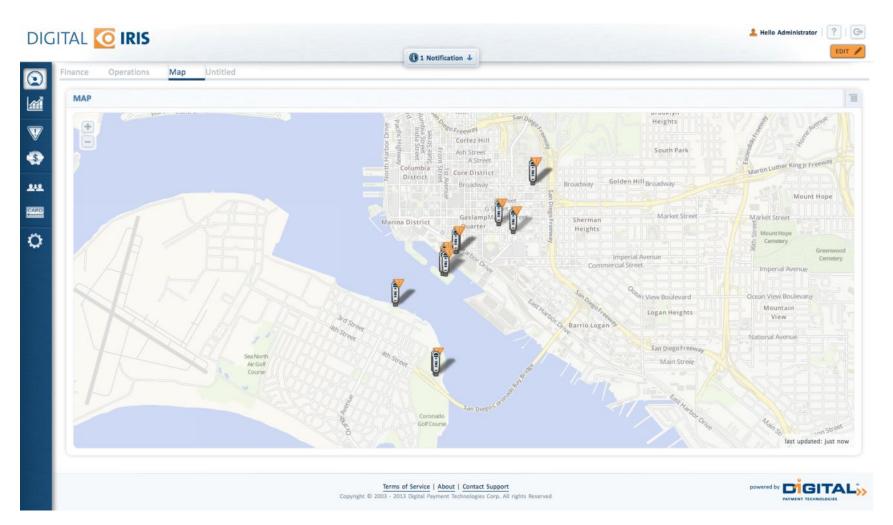
Dashboard Tab – Example Operations View

See how your operation is running and what may need action - including how many alerts your pay stations may have, paid occupancy by hour, etc. At present, there are over 870 unique ways to refine metric data with up to six different ways to display the resultant data.



Dashboard Tab – Example Maps View

Bring into focus pay stations plotted in your operation so that you can better manage your maintenance and collections personnel along specific routes and locations.



Dashboard Tab - Example Reports

Configure and schedule reports utilizing 50 unique data attributes including payment details, space identification, taxes applied, coin and bill counts by denomination, credit card payments by type, and collection information such as pay stations that have reached a specified threshold and require collection. In addition to this, you can report on over 90 different pay station data points such as payment device status, paper levels, battery status, and sensor information.

Furthermore, Digital Iris collects data from third-party partners and pulls their information, such as permit records, into Digital Iris for such uses as data analysis or enforcement. The City can drill down into each metric, refine results, and present it in a manner to meet your specific needs. At present, there are over 870 unique ways to refine metric data with up to six different ways to display the resultant data.

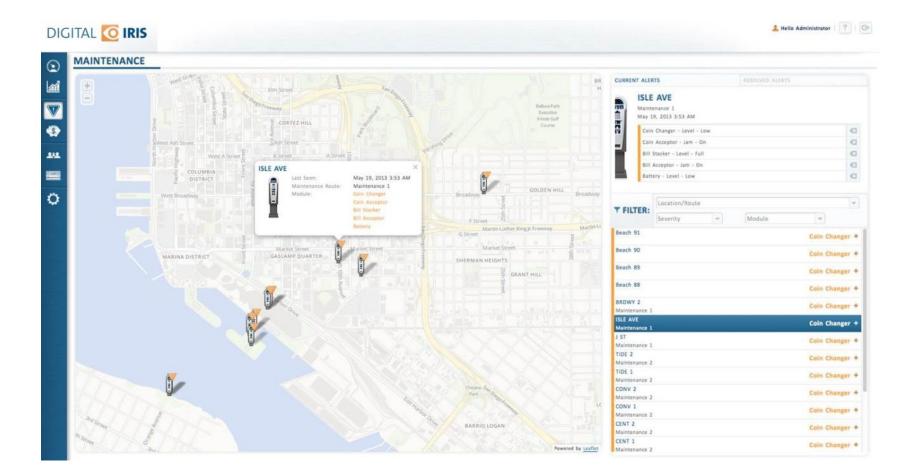
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¢	Transaction - All	Jul 24, 2013 3:17 PM	T		
			Service About Contact Support Digital Payment Technologies Corp. All rights f	Reserved	

Reports Tab > Create Report View

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REPORTS				
REPORT				
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		Transaction - All		
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	STEP 2	Туре		
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		Include archived pay stations		
		🍯 Yes 💿 No		
		Space Number		
		N/A 🔫		
		License Plate		
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		Ticket Number		
		All		
		Coupon Code		
		N/A 👻		

Dashboard Tab - Example Maintenance

Track any maintenance areas that need attention. With the intelligence built into Digital Iris, the City can drill down and proactively alert personnel about pay stations that need attention.



Dashboard Tab -Example Collections

Provide intelligence through KPIs in the Collections Center, for example enable your collections personnel to proactively determine the most effective routes to use to perform collections.

	Decation: Centennial Park Pay Station: CENT 2 308002112468 Report # 922 Start Date Start Date Apr 02, 2013 3123139 PM End Date Apr 02, 2013 3123139 PM End Date Apr 02, 2013 3123139 PM Setting City Center Serial # Setting City Center Serial # Source 72 Coin Tube Statue 50.00 \$0.25 S0.00 \$0.00 \$0.00 Source \$0.00 Total Coin Changer \$0.00	Street Luther BitLL: 0 5
WeilBooting	Start Date Apr 02, 2013 3123139 PM End Date Apr 02, 2013 312139 PM End Date Apr 02, 2013 312139 PM Setting City Center Serial # 308002112468 End Ticket # 0 Ticker Count 72 Coin Tube Status 50.05 50.25 50.00 51.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00 50.00	Location/Route HERMAN HEIGHTS
	Serial 308002112468 Find Ticket 0 TICKET 0 Coin Tube Status 50.00 S0.25 50.00 S1.00 50.00 S0.00 50.00 S0.01 50.00 Total \$0.00	HERMAN HEIGHTS CREDIT CARD: 51 COLLECTION TOTAL: 51 COLLECTION/Route TIDE 1 Apr 02, 2013 3:44 PM
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N N N	OVERFILL \$0.00 ACCEPTED FLOAT \$0.00 DISPENSED \$0.00 TEST DISPENSED \$0.00	Apr 02, 2013 3:40 PM CENT 2 Apr 02, 2013 3:23 PM CENT 1
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		Apr 01, 2013 9:54 PM BROWY 1 Apr 01, 2013 9:47 PM EMMA 3

Dashboard Tab -Example Card Management

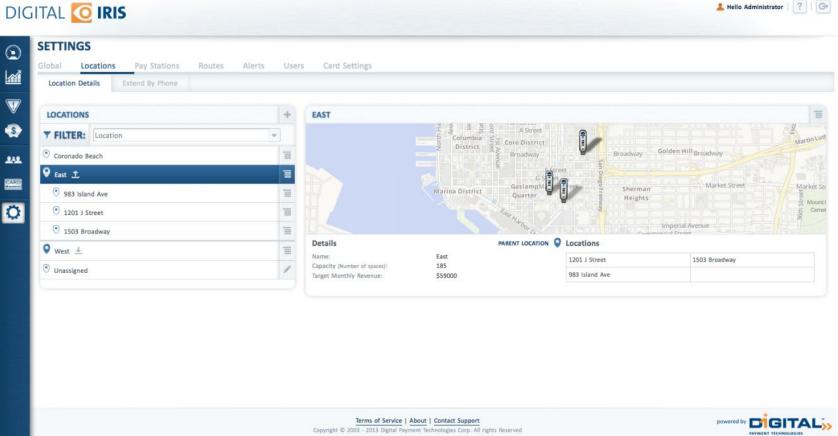
Quickly manage banned Cards (Credit, Smart and Value cards) and credit card refunds.

ARD MANAGEMENT nned Cards TRANSACTIONS Card Number Expiry Authorization Number Merchant Account Transaction Date Date/Time MM/DD/YYYY HH:mm to MM/DD/YYYY HH:mm Q	
Card Number Expiry Authorization Number Merchant Account MMYY MMYY All Transaction Date Date/Time MM/DD/YYYY	
Card Number Expiry Authorization Number Merchant Account MMYY MMYY All Transaction Date MM/DD/YYYY HH:mm	
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Date/Time MM/DD/YYYY HH:mm to MM/DD/YYYY HH:mm Q	
Card Number Card Expiry Date Transaction Date Amount	
Not available	

Dashboard Tab - Example Settings

View data that Digital Iris has collected and overlaid data with the physical location of the pay station to proactively identify pay stations that may require physical attention. This visual representation enables the operator to quickly analyze the overall status of their deployment to better deploy the workforce to attend to all pay stations. Pay station data is divided into over 90 different data points based on its configuration such as rates, routes, payment device status, paper levels, battery status, and sensor information. Streamline the management and security of user accounts while being able to define and view alert reports by user.

Settings > Locations > Location Details View



Settings > Pay Stations > My Pay Station List View

DIGITAL 🧿 IRIS 💄 Hello Administrator 🛛 ? 🗍 🕞 SETTINGS \odot Global Users Card Settings Locations Pay Stations Routes Alerts 1 Pay Station List Pay Station Configuration Pay Station Placement V PAY STATIONS PAY STATION DETAILS -**TFILTER:** Location/Route Ŧ Broadway BRDWY 1 1 1 BRDWY 2 1 CARD CENT 1 1 1 -CENT 2 0 CONV 1 1 CONV 2 1 BRDWY 1 308007348928 EMMA 1 1 Current Status Recent Activity Information Reports EMMA 2 1 O LAST SEEN: Jul 04, 2013 9:21 PM 1 EMMA 3 ISLE AVE 1 = = BATTERY VOLTAGE CHARGING CURRENT 1 J ST 1 TIDE 1 13.33V 0mA 1 TIDE 2 1 111 Beach 88 Beach 89 1 **RELATIVE HUMIDITY** 12 AMBIENT TEMPERATURE Beach 90 Beach 91 1 N/A° F N/A° F

Settings > Locations > Extend-by-Phone View

SETTINGS					
Global Locations	Pay Stations	Routes Alerts Users C	ard Settings		
Location Details Ex	tend By Phone				
Current Location: Corona	do Beach	v			
	do beach				
OVERVIEW					
		00:00 hr	12:00 hr	24:00 hr	
		No rate configured			
	Sunday	No policy configured			
		No rate configured	\$1.50 Per Hour	No rate configured	
	Monday	No policy configured	1 Hour Maximum	No policy configured	
	Tuesday	No rate configured	\$1.50 Per Hour	No rate configured	
	Tuesday	No policy configured	1 Hour Maximum	No policy configured	
	Wednesday	No rate configured	\$1.50 Per Hour	No rate configured	
		No policy configured	1 Hour Maximum	No policy configured	
	Thursday	No rate configured No policy configured	\$1.50 Per Hour 1 Hour Maximum	No rate configured	
	Friday	No rate configured No policy configured	\$1.50 Per Hour 1 Hour Maximum	No rate configured	
		No rate configured	\$1.50 Per Hour	No rate configured	
	Saturday	No policy configured	1 Hour Maximum	No policy configured	
				Rates No rate configured Policies No policy configured	

Digital Iris Widget Examples

Alerts Widgets

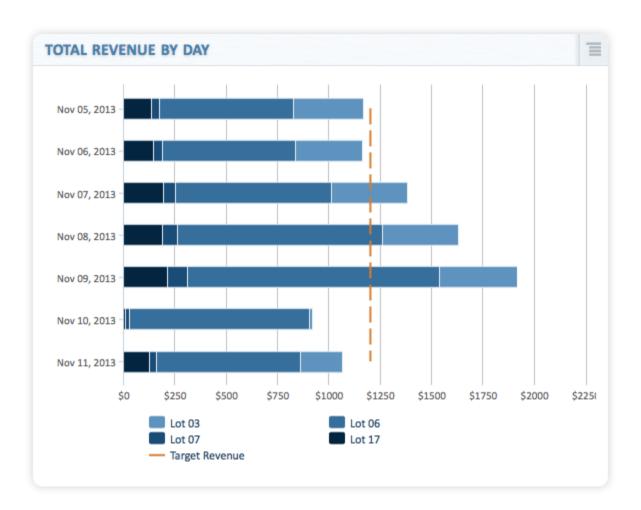
Alerts widgets display the number of alerts and can be sorted by Location, Route or Pay Stations with Alerts. In the example below the pay stations are sorted by Location and you can see that Lot 06 has 5 alerts, Lot 03 has 3 alerts, Lot 17 has 2 alerts and Lot 07 has 1 alert.



Revenue Widgets

Revenue widgets display the total revenue and can be sorted by Hour, Day, Month, Rate, Location, Route or last Month. The example below shows total revenue by day and you can see that Nov 9th they earned almost \$2,000. Most of the revenue from that day was earned at Lot 06.

A target revenue line has also been added and you can see that the target revenue was achieved on Nov 7^{th} , 8^{th} and 9^{th} only.



Collections Widgets

Total Collections widgets display the total amount of money collected and can sorted by Today, Route, or Type. The example below shows the total collections for the current day.

TOTAL COLLECTIONS T	ODAY 🕀	Ξ
\$	\$8,837.25	

Card Processing Widgets

Card Processing widgets can display the total amount of credit card transactions that were settled Yesterday or by Merchant Account. The example below shows that the merchant account Sample Merch Act settled \$1,836.25 in credit card transactions yesterday.

TOTAL SETTLED BY MERCHANT ACCT		
Merchant Account	Settled Card	
Sample Merch Act	\$1,836.25	

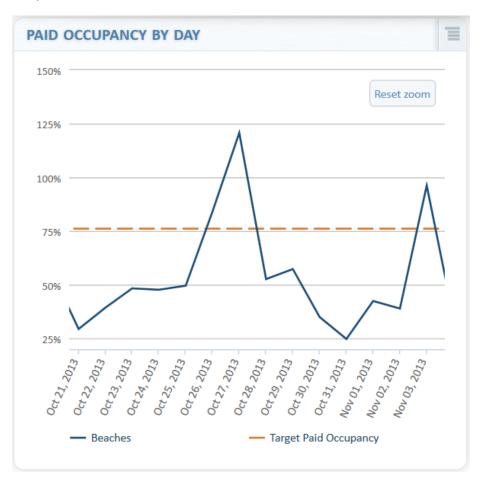
Purchases Widgets

Purchases widgets display the number of purchases and can be sorted by Hour, Day, Month, Location, Route, Revenue Type and Rate. The example below shows purchases by hour and you can see that between the hours of 2am and 9am no purchases were made. Alternatively 2pm and 7pm seem to be the busiest times of the day.



Paid Occupancy Widgets

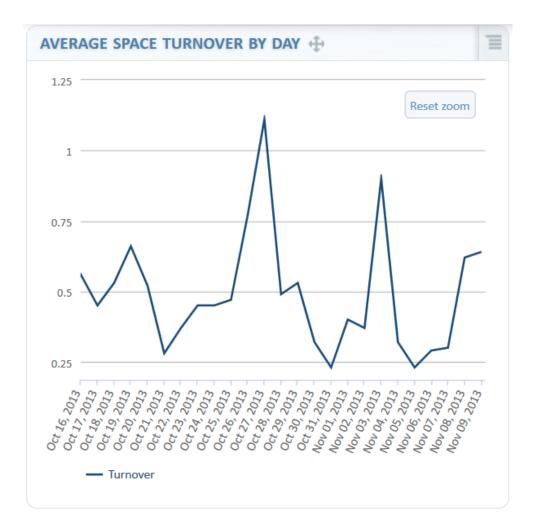
Paid Occupancy widgets display how many permits are valid at any point in time, expressed as a percentage value, and can be sorted by Hour, Day, Location or Rate. The example below shows paid occupancy by day. On October 27th there was almost 125% occupancy which means that if there were 100 parking spaces for sale and customers had to pay a flat rate per day, almost 125 customers had paid for parking that day.



Turnover Widgets

Turnover widgets display the total number of purchases divided by the total number of spaces and can be sorted by Day, Month or Location. The example below shows average space turnover by day and you can see that on Oct 27th each space turned over more than once.

Essentially, if you have 100 parking spaces available and 100 purchases are made, you have a turnover rate of 1. If you have 100 parking spaces available and 200 purchases are made, you have a turnover rate of 2. Ideally you want to have a high turnover number in short term parking areas and a low turnover number in long term parking areas.



Utilization Widgets

Utilization widgets display the number of minutes sold divided by the total number of minutes available to be sold. Essentially, if you have 10 parking spaces and each one can be sold for 10 hours a day, the total number of minutes you could sell in the day is 600 minutes (10 parking spaces x 600 minutes). If you sold 100 minutes your utilization would be 16% (100 minutes/ 600 minutes).

In the example below, Lot 07 achieved over 100% utilization on Nov 1st and 2nd as well as on Nov 9th. You are clearly able to see which days have the opportunity for better utilization, such as Oct 27th where it was only 25%.

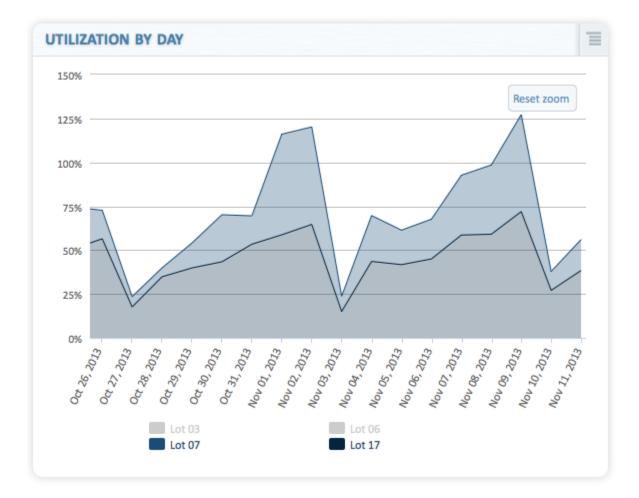
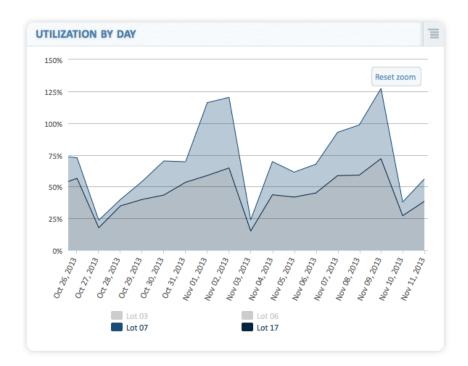


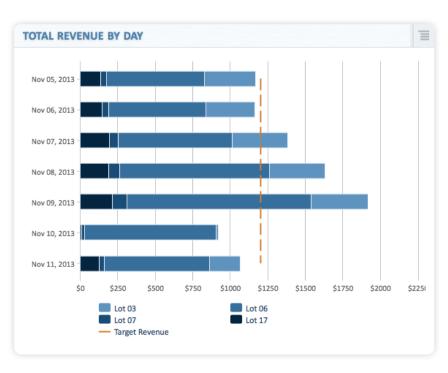
Chart Types

are as follows:



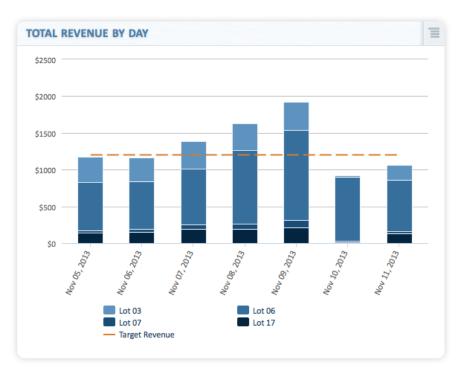
Area

Digital Iris has the option to display many widgets in up to six different chart types. The chart type options

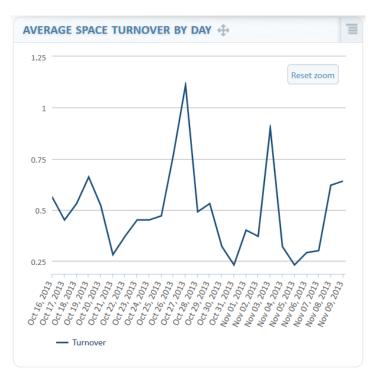


Bar





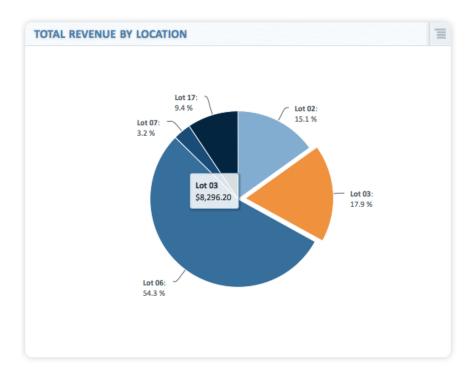




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Pay Station	Revenue	
PS W24	\$11,364.50	
PS W22	\$10,362.25	
PS W13	\$8,421.50	
PS W15 A	\$7,787.75	
PS W17	\$6,761.00	





DPT System Architecture

