



**Parking Commission of the City of St. Louis
Notice of Open Meeting**

(Notice Posted Wednesday, March 12, 2014)

Monthly Parking Commission Meeting
Thursday, March 13, 2014

10:00 a.m.

Treasurer's Office Conference Room
1200 Market Street – Room 220
St. Louis, Missouri 63103

Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Minutes
- IV. Old Business
 - a. Update on RFP for Integrated Parking Management System
 - i. Pilot Projects
 - ii. Citizens Advisory Committee
- V. New Business
 - a. Discussion about the Music Festival at Soldier's Memorial
- VI. Adjournment

A vote may be taken in open session to hold a closed meeting pursuant to Chapter 610 RsMO.



TREASURER'S OFFICE
CITY OF SAINT LOUIS
MISSOURI

1200 Market Street
Room 220, City Hall
St. Louis, MO 63103
(314) 622-4700

TISHAURA O. JONES
Treasurer

St. Louis City Parking Commission Meeting
Thursday, March 13, 2014
10:00 a.m.
Treasurer's Conference Room
1200 Market Street – City Hall – Suite 220
St. Louis, Missouri 63103

Roll Call:

Honorable Tishaura O. Jones – Present
Honorable Darlene Green – Ms. Elaine Spearman – Proxy
Honorable Freeman Bosley – Present
Mr. Todd Waelterman – Present
Mr. Carl Phillips – Present

Guests:

Jared Boyd – Chief of Staff & Legal Counsel – City Treasurer's Office
Leonard Johnson – Deputy Chief of Staff – City Treasurer's Office
Shirley Rukcic – Director of Administrative Services – City Treasurer's Office
Debbie Johnson – Director of Communications – City Treasurer's Office
Andrew Robbins – Intern – City Treasurer's Office
Steve Patterson – Editor/Blogger – Urban Review St. Louis
Bill Bolster – Lewis, Rice & Fingersh, L.C.

The Chairman called the meeting to order at 10:11 a.m. A roll call of commissioners indicated a quorum was present. Chairman Jones asked if there were any questions regarding the February 13, 2014 minutes, there were none. The Chairman asked for a motion to approve the minutes. The motion was made by Commissioner Bosley and seconded by Ms. Spearman. The motion was approved without objection.

The Chairman introduced the guest Mr. Bill Bolster of Lewis, Rice & Fingersh, L.C. Also, the Chairman announced and congratulated Ms. Elaine Spearman for being chosen for a Women's Justice Award for 2014.

Next, Chairman Jones asked Leonard Johnson to give an update on the pilot projects. Mr. Johnson stated this week we kicked off the mobile phone payment applications. There are two vendors: Passport and Parkmobile. APARC and Duncan partnered with



Passport and Xerox and T2 partnered with Parkmobile. Commissioner Waelterman asked where they were located. Mr. Johnson stated each of the four pilots have the mobile applications.

Commissioner Waelterman asked how a person was billed. Mr. Johnson stated once the app is downloaded to your phone, you will attach your account to your credit card and you also can use Pay Pal.

Next, Ms. Debbie Johnson gave an update on the Citizens Advisory Committee (CAC). Ms. Johnson stated we have a diverse group of citizens from the area. The first meeting was held in February and 38 members attended. The next meeting will be held on March 25, 2014. The members are given homework assignments and each month they go out as groups to test the different pilot sites. Their first assignment was to test the phone apps and a specific pilot site. At the meetings, they will give their reports and the reports will be shared with the vendors. After some discussion, the Chairman asked if there were any questions, there were none.

The Chairman passed out data and briefly discussed how the pilot sites were coming along. She stated the percentage of credit card usage had increased in the majority of the pilot projects. Commissioner Waelterman asked if they all were single space meters. Chairman Jones stated just in the Central West End. Commissioner Waelterman asked if 70% credit card use was the norm, the Chairman stated the norm is at least 50% credit cards usage and 50% coins usage. The Chairman asked if there were any questions, there were none.

Next, the Chairman asked Mr. Jared Boyd to discuss the music festival to be held at Soldiers Memorial. Mr. Boyd stated that ICM/Summer Rocks is a large talent agency located in Los Angeles that represents a large number of music acts. They approached St. Louis City to host a bi-annual music festival during Memorial Day and Labor Day weekends for the next 10 years and possible 10 year renewal period subsequently. The accompanying legislation passed out of the Tourism Committee and will be going to the full board soon.

Next, Ms. Spearman asked Mr. Boyd in terms of parking is the request for as long as the term that's in the bill, which is up to 20 years, you said 10 years and then a possible renewal of another 10 years. Mr. Boyd stated we will be mindful of the City's contract. We are no means bound by the 10 year term with the renewal of a 10 year term. Mr. Boyd stated, after some discussion, we will revisit the term with ICM.

ICM/Summer Rocks, which is the L.L.C. that ICM owns and will be responsible for the festival, contacted the office about the possibility of renting the City Hall lot and the Williams lot for VIP parkers. ICM would like to enter into an agreement with our office to rent those lots on a long term basis. Mr. Boyd anticipates having an agreement that he will bring before the Commission well in advance of the next meeting. The Blues have potential to go to the Stanley Cup which could conflict with the Memorial Day weekend and ICM has agreed to forgo parking at our lots if that happens. Mr. Bolster is counsel for

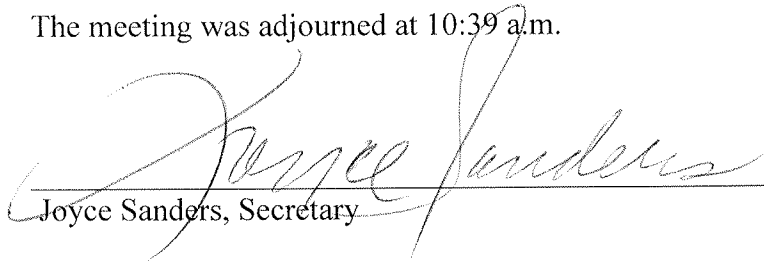
ICM/Summer Rocks and was available to answer any questions. Mr. Bolster asked if there were questions about the bill.

Ms. Spearman stated Comptroller Green had some concerns about the amended bill that was voted out of committee. Ms. Spearman asked if the bill that was amended reflected the Comptroller's concerns.

Mr. Bolster stated there were between four and eight points raised in the meeting and all of those were addressed in the amended bill. He expects to see the amendments in the new committee substitute as amended out and available today. Ms. Spearman stated she is interested in what's in the amended bill and will review it once she receives it.

After a brief discussion, Chairman Jones asked if there were any other questions concerning ICM/Summer Rock Festival or any other business to discuss, there were none. The Chairman entertained a motion to adjourn. Ms. Spearman so moved and Commissioner Waelterman seconded, the motion was approved without objection.

The meeting was adjourned at 10:39 a.m.


Joyce Sanders, Secretary



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2

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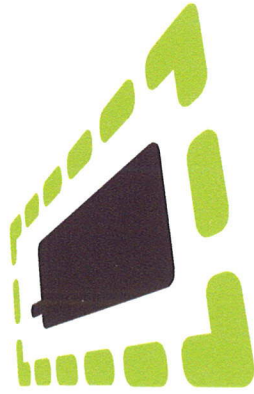
3

Select Amount of
Time for Parking

THAT'S IT! YOU'VE PAID FOR PARKING!

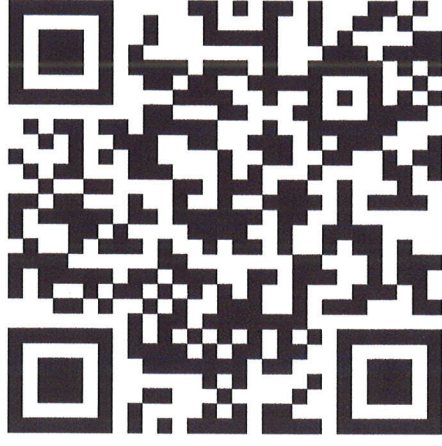
ZONE 833

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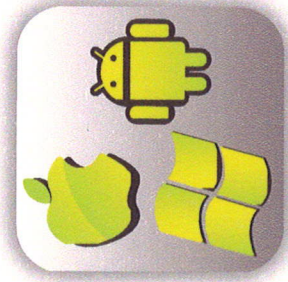


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	Credit Card	Coin/Cash	Total Revenue	Percent Coin Revenue	Percent CC Revenue
Aparc	2,874.00	1,641.00	4,515.00	36.3%	63.7%
T2	4,939.54	2,593.95	7,533.49	34.4%	65.6%
Xerox (SS)	4,133.00	3,285.25	7,418.25	44.3%	55.7%
Xerox (MSM)	2,781.98	1,584.30	4,366.28	36.3%	63.7%
Duncan	1,428.45	5,465.45	6,893.90	79.3%	20.7%
Total	16,156.97	14,569.95	30,726.92	47.4%	52.6%

Pilot Project
February 2014

