

| RFP Rubric | | |
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| Guidelines | Description | Points |
| Proposal | provided. To what degree do the proposed costs | 30 |
| Perform Services | the scope of work with great detail. The proposal | 25 |
| Service | customer service friendly experience to | 15 |
| 4. References | criteria described in the RFP. References give | 15 |
| Innovation | technology in completing the scope of services. | 10 |
| DBE participation | diverse and representative of Minority and | 10 |
| A. MBE | minority owned. | 5 |
| B. WBE | owned. | 5 |
| services | described in the RFP. Value-added services | 10 |
| | Max Points | 115 |
| | | |
| Defining Value-added services | | |
| RFP Section | Examples of Value-Added Service | |
| Citation | 24-hour customer service support, parking utilization | |
| Meter Maintenance | Guaranteed quick response, Robust staffing | |
| Delinquent Ticket | Emphasis on restorative repayment, Ideas for quick | |
| Booting and Towing | Innovative booting technology, citizen boot removal | |

[illegible]

[illegible]

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| Guidelines | Points | | Hudson | LAZ Parking | PCI Municipal |
| 1. Pricing Proposal | 30 | | 25 | 15 | 15 |
| Services | 25 | | 23 | 16 | 16 |
| 3. Customer Service | 15 | | 12 | 12 | 12 |
| 4. References | 15 | | 15 | 15 | 15 |
| Innovation | 10 | | 10 | 10 | 10 |
| DBE participation | 10 | | 10 | 0 | 0 |
| A. MBE | 5 | | 5 | 0 | 0 |
| B. WBE | 5 | | 5 | 0 | 0 |
| services | 10 | | 10 | 10 | 10 |
| | 115 | | 105 | 78 | 78 |
| | | | | | |
| | | | Hudson | LAZ Parking | PCI Municipal |
| | | SUM | 105 | 78 | 78 |

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| Guidelines | Points | | Hudson | LAZ Parking | PCI Municipal |
| 1. Pricing Proposal | 30 | | 25 | 18 | 21 |
| Services | 25 | | 22 | 5 | 8 |
| 3. Customer Service | 15 | | 13 | 5 | 12 |
| 4. References | 15 | | 12 | 12 | 14 |
| Innovation | 10 | | 10 | 10 | 10 |
| DBE participation | 10 | | 10 | 4 | 4 |
| A. MBE | 5 | | 5 | 2 | 2 |
| B. WBE | 5 | | 5 | 2 | 2 |
| services | 10 | | 8 | 7 | 8 |
| | 115 | | 100 | 61 | 77 |
| | | | | | |
| | | | Hudson | LAZ Parking | PCI Municipal |
| | | AVG | 100 | 61 | 77 |

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| | | | Priority | | |
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| Guidelines | Points | | Hudson | LAZ Parking | PCI Municipal |
| 1. Pricing Proposal | 30 | | 25 | 5 | 10 |
| Services | 25 | | 20 | 15 | 15 |
| 3. Customer Service | 15 | | 15 | 10 | 15 |
| 4. References | 15 | | 5 | 2 | 15 |
| Innovation | 10 | | 5 | 5 | 10 |
| DBE participation | 10 | | 10 | 5 | 8 |
| A. MBE | 5 | | 5 | 0 | 4 |
| B. WBE | 5 | | 5 | 5 | 4 |
| services | 10 | | 2 | 5 | 10 |
| | 115 | | 82 | 42 | 81 |
| | | | | | |
| | | | Hudson | LAZ Parking | PCI Municipal |
| | | AVG | 82 | 42 | 81 |

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| Guidelines | Points | | Hudson | LAZ Parking | PCI Municipal | |
| 1. Pricing Proposal | 30 | | 25 | 15 | 20 | |
| Services | 25 | | 23 | 10 | 15 | |
| 3. Customer Service | 15 | | 14 | 7 | 12 | |
| 4. References | 15 | | 13 | 13 | 14 | |
| Innovation | 10 | | 10 | 10 | 10 | |
| DBE participation | 10 | | 10 | 0 | 0 | |
| A. MBE | 5 | | 5 | 0 | 0 | |
| B. WBE | 5 | | 5 | 0 | 0 | |
| services | 10 | | 9 | 8 | 9 | |
| | 115 | | 104 | 63 | 80 | |
| | | | | | | |
| | | | Hudson | LAZ Parking | PCI Municipal | |
| | | SUM | 104 | 63 | 80 | |

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| Guidelines | Points | | Hudson | LAZ Parking | PCI Municipal |
| 1. Pricing Proposal | 30 | | 20 | 10 | 23 |
| Services | 25 | | 22 | 8 | 18 |
| 3. Customer Service | 15 | | 14 | 5 | 14 |
| 4. References | 15 | | 7 | 7 | 15 |
| Innovation | 10 | | 10 | 4 | 10 |
| DBE participation | 10 | | 10 | 0 | 5 |
| A. MBE | 5 | | 5 | 0 | 2.5 |
| B. WBE | 5 | | 5 | 0 | 2.5 |
| services | 10 | | 6 | 2 | 10 |
| | 115 | | 89 | 26 | 90 |
| | | | | | |
| | | | Hudson | LAZ Parking | PCI Municipal |
| | | SUM | 89 | 26 | 90 |