

RFP Rubric		
Guidelines	Description	Points
Proposal	provided. To what degree do the proposed costs	30
Perform Services	the scope of work with great detail. The proposal	25
Service	customer service friendly experience to	15
4. References	criteria described in the RFP. References give	15
Innovation	technology in completing the scope of services.	10
DBE participation	diverse and representative of Minority and	10
A. MBE	minority owned.	5
B. WBE	owned.	5
services	described in the RFP. Value-added services	10
	<b>Max Points</b>	<b>115</b>
<b>Defining Value-added services</b>		
<b>RFP Section</b>	<b>Examples of Value-Added Service</b>	
Citation	24-hour customer service support, parking utilization	
Meter Maintenance	Guaranteed quick response, Robust staffing	
Delinquent Ticket	Emphasis on restorative repayment, Ideas for quick	
Booting and Towing	Innovative booting technology, citizen boot removal	

[illegible]

[illegible]

<b>Guidelines</b>	<b>Points</b>		<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>
1. Pricing Proposal	30		25	20	15
Services	25		20	18	15
3. Customer Service	15		13	13	13
4. References	15		15	15	15
Innovation	10		9	7	7
DBE participation	10		10	0	0
A. MBE	5		5	0	0
B. WBE	5		5	0	0
services	10		9	7	7
	<b>115</b>		<b>101</b>	<b>80</b>	<b>72</b>
			<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>
		<b>SUM</b>	101	80	72

<b>Guidelines</b>	<b>Points</b>		<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>
1. Pricing Proposal	30		25	15	13
Services	25		20	19	21
3. Customer Service	15		13	5	11
4. References	15		12	12	14
Innovation	10		7	7	7
DBE participation	10		10	4	4
A. MBE	5		5	2	2
B. WBE	5		5	2	2
services	10		9	5	3
	<b>115</b>		96	67	73
			<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>
		<b>AVG</b>	96	67	73

			RFP #		
<b>Guidelines</b>	<b>Points</b>		<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>
1. Pricing Proposal	30		25	20	15
Services	25		20	15	25
3. Customer Service	15		15	15	15
4. References	15		12	12	15
Innovation	10		6	4	8
DBE participation	10		10	4	4
A. MBE	5		5	2	2
B. WBE	5		5	2	2
services	10		6	2	8
	<b>115</b>		94	66	84
			<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>
		<b>AVG</b>	94	66	84

<b>Guidelines</b>	<b>Points</b>		<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>	
1. Pricing Proposal	30		23	17	15	
Services	25		20	18	22	
3. Customer Service	15		14	10	10	
4. References	15		13	13	14	
Innovation	10		8	7	7	
DBE participation	10		10	0	0	
A. MBE	5		5	0	0	
B. WBE	5		5	0	0	
services	10		7	4	8	
	<b>115</b>		95	69	76	
			<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>	
		<b>SUM</b>	95	69	76	

<b>Guidelines</b>	<b>Points</b>		<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>
1. Pricing Proposal	30		24	20	18
Services	25		22	15	24
3. Customer Service	15		12	12	15
4. References	15		8	8	15
Innovation	10		8	5	7
DBE participation	10				
A. MBE	5		5	2	2
B. WBE	5		5	2	2
services	10		6	4	7
	<b>115</b>		90	68	90
			<b>Hudson</b>	<b>LAZ Parking</b>	<b>PCI Municipal</b>
		<b>SUM</b>	90	68	90